

ANNUAL REVIEW

The Society of Homeopaths has pleasure in presenting the Annual Review of 2019 as a membership organisation representing professional homeopaths.



CHAIR'S LETTER

Apparently, it was not the Queen who coined the phrase 'Annus Horribilis' in 1992, but the Guardian in 1985.

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here were certainly times during 2019 that many of us could relate to that sentiment. Attacks and challenges have been pretty relentless from the media and the mainstream, to the extent that one can only assume our presence is an irritant of some kind.

It's intriguing that at a time when health services are so pushed, a system such as homeopathy is seen by some as a threat, when it has so much to offer those who choose it either as their first port of call or as a support alongside other healthcare.

Fortunately, and due to the committed and consistent hard work of our members, staff and directors, there have also been many achievements this year, as documented in this review.

Our Mission

Determined to continue with our aims, we keep our mission statement as a focus:

"We will promote the many benefits of homeopathy; uphold the public's right to choose homeopathy; and ensure patients receive the highest standards of care from our Registered Homeopaths.'

Develop

Our work over 2019 has continued to develop our professional standards. National regulatory frameworks change constantly, and we keep moving forwards in this area, building on over 40 years' leadership in the profession. Ours is a true register, which is far more than a list of practitioners, and our standards need to be rigorous, yet flexible enough to move with the times.

Since 2014, these standards have been endorsed by the PSA (Professional Standards Authority for Health and Social Care), yet in 2019 The Good Thinking Society challenged the PSA's decision to re-accredit our register.

The planned Judicial Review has been withdrawn, but our commitment to professionalism will be unchanged. Our aim is to position ourselves in the best arena to protect our members' right to practise and the public's right to choose a registered homeopath.

It has been a huge step forward that through 4Homeopathy, other sector organisations have been working collaboratively towards these ends, and in the autumn we produced our first joint statement on professional practice.



Linda Wicks

Democratic

I have always believed the Society of Homeopaths to be the most democratic of the organisations representing homeopaths. Our annual elections to the board last year led to us welcoming Selina Hatherley as a new director.

The Board is set up to define strategy, and along with our staff, we are always keen to listen to members. This engagement is demonstrated in many ways - in 2019 we undertook a member survey and a student survey, both of which have informed our activities this year.

We hold local meetings twice a year, have discussions through an active membership group and on our dedicated members' forum, and we also convene focus groups to consult on key issues, as we did before making our recent statements about the use of CEASE therapy.

The new 'Scope of Practice' document was created through a collaborative group which included members with varied experience, and we plan to continue this approach.

Discussion time is a key part of our AGM and conference planning, and we are always available for one-to one phone calls.

Communication

So much communication happens online these days, and we value the opportunity to have real conversations and meet face to face as much as possible. Conferences, meetings and seminars are ideal opportunities to meet and share ideas, and we welcome the commitment that many members make to attend these events, helping to enrich the sense of community we all need now more than ever.

The symposium on Young People's Mental Health was a great example of this, bringing together professionals from other

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CHAIR'S LETTER continued

disciplines as well as homeopaths.

For the first time, we held a new practitioner event, which was very well received, and two practical workshops were added to the 2019 conference – one on practice building and one for students.

Key initiatives

For me, one of the key initiatives over the last year was the 'Community Clinics' project. Homeopaths were invited to bid for funding to set up small projects designed to bring homeopathy to vulnerable groups who might not otherwise afford it.

These involved mentoring partnerships with newly qualified homeopaths, using outcome measures, and active engagement with charities.

Sustainability

Sustainability is always on our agenda, and on one level we are pro-active in moving to greater use of electronic communications and 'greening' our office space. On the organisational level, it is clear that the demographic make up of our membership continues to present a challenge – many reaching retirement age, and fewer entering colleges and qualifying.

Global community

We are pleased to be strengthening the Society by welcoming the wider global community to Registered Overseas membership and by inviting overseas students to join us. By re-introducing sliding scale fees to assist start-up practices, we are supporting new practitioners.

CEO

2019 saw the retirement of Mark Taylor, who had been our CEO since 2015 providing a steady pair of hands to help navigate the often choppy waters.

We were delighted to recruit Emily Buttrum to the position and she has worked tirelessly through some extremely difficult circumstances to set us firmly on a clear course.

We see renewed strength and consolidation of professionalism as our hallmark and look forward to working with you and for you in the year ahead.

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We provide services to support and advise all grades of membership from student through to registered practitioners. During 2019 we continued to develop the range of membership services offered to support members in practice by:

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Consulting members

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The annual membership survey ensures we hear what the profession really wants from its membership body

Keeping in touch

e-newsletters, the website Forum and social media keep members up to date with the latest news and developments

Publication of New Homeopath

With its bold and contemporary design, New Homeopath reflects the practice of homeopathy around the world today. Now in its third year, New Homeopath is building a reputation as essential reading for the modern homeopath

Members area on the website

An extensive range of resources including marketing and business support via My Voice and My Practice, online journal library, research resources and films provide access to a wealth of valuable information

A commitment to sustainability

Launching the electronic delivery of insurance certificates and other membership services as well as enhancing My Membership a personal online one stop facility for updating contact details, paying fees, recording CPD activity and requesting information and resources

Assisting new practitioners

Implementing a sliding fee scale for new members in the early days of practice

Promoting the simple one stop progression

From student membership to registration on completion of study. No need for lengthy submissions

Promoting the new independent route

A faster, competitively priced and less bureaucratic route to registration for experienced and well gualified practitioners who have not studied on a Society accredited course

Offering an international route

Welcoming the wider global community to Registered Overseas membership

C The accessibility of this funded project has allowed me to obtain high quality treatment that I would have been unable to afford otherwise))

Supporting students

Free membership to students attending a Society accredited course including students living overseas.

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For the next stage of the professional journey we help identify registered members and colleges offering student clinical observation opportunities and offer a competitively priced student clinical membership package

Awarding achievement

Philippa Fibert and Linda Wicks received Society Fellowships for achievements in research and education respectively

Supporting community clinics

Patient outcome measures and final reports were gathered from the five community clinics who received funding to set up temporary clinics. The funding was part of the Society's 40th anniversary year celebrations. The clinics offered discounted rates to disadvantaged patient groups. Overall the patients reported positive experiences of homeopathy treatment with many keen to recommend to others. Several of the clinics secured additional funding from other agencies and plan to continue to provide patient support via the clinics.



Homeopathy Community Clinic, Lancaster for the refugee and asylum seeking community

Homeopathy in the Sussex Community (HISC) allied to a refuge based organisation for survivors of domestic violence

Maintaining Health Partners in South London supporting people affected by mental illness

Survivors' Network (SN) at the Sussex Rape Crisis Centre in Brighton

Axminster Health and Wellbeing Centre in Devon a low cost community clinic

Leeds Homeopaths' Community Clinic a free clinic to asylum seekers and refugees

((Homeopathy has really helped with my overall well-being - chronic pain, sleep problems and chronic anxiety that has improved a tremendous amount.



Linda Wicks (left) was presented with her Fellowship by Board member Suse Moebius in recognition of her contribution to education



Board member Francis Treuherz (left) congratulated Philippa Fibert on her Fellowship for recognition of her contribution to research

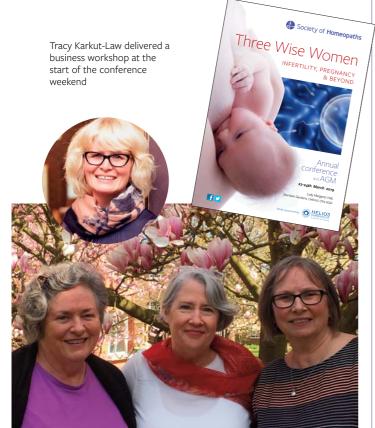
SOCIETY EVENTS - 2019

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Delivering an annual conference & AGM

Tracy Karkut-Law delivered a workshop The business of being a homeopath ahead of the conference Three Wise Women infertility, pregnancy and beyond. The event was held at Lady Margaret Hall, University of Oxford in March 2019 with international speakers Patricia Hatherly, Karen Allen and popular UK teacher Linda Gwillim.



Three Wise Women conference speakers Patricia Hatherly, Karen Allen and Linda Gwillim

Hosting a graduate workshop

2019 Society graduates and final year student members were invited to a practical one-day workshop: Taking the leap from student to practitioner. Speakers Matt Pepper, Selina Hatherley, Linda Wicks, Maggie Dixon and Gemma Burman addressed the skills and information needed to set up in practice.







Graduate workshop presentations were well received by delegates at the London event held in October



CONTINUING **PROFESSIONAL DEVELOPMENT**

The CPD audit this year once again demonstrated that members are investing time in professional development.

31 Local group meetings

Took place across the UK in 2019 in the spring and autumn. Posology - Law of Doses and the topic of Practical Experience were the themes for the spring discussion and working with Bowel Nosodes formed the programme topic for the autumn meetings.



Dr Jonathan Hardy

Homeopathy and

Lifelong Learning

A spring London workshop with popular speaker Dr Jonathan Hardy titled 'Row 5 of the Periodic Table - the Silver Series' was well received by delegates



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Saira Keevill-Thomas

Promoting young people's emotional health and wellbeing symposium was held in September in London. Homeopaths, counsellors and psychotherapists shared their experience of working with young people. Speakers Saira Keevill-Thomas, Moira Brown and Philippa Fibert were joined by Michèle Bartlett and Jill McWilliam, members of the UK Council for Psychotherapy (UKCP).



Philippa Fibert



Moira Brown



Michèle Bartlett



Jill McWilliam



PROFESSIONAL STANDARDS

The Society's work to promote safeguarding as a key issue for practitioners, including developing a policy and appointing a specialist safeguarding officer, has previously been commended by the PSA.

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Professional Standards Authority Accreditation

The PSA continues to recognise the high level of professionalism and care that our registered members are delivering. The Professional Standards Authority (PSA) had re-accredited the Society of Homeopaths' register for the fifth consecutive year, subject to a four-part Condition.

The PSA accredits 24 other registers that meet the Standards for Accredited Registers. It also oversees the ten statutory registers such as the General Medical Council, the General Osteopathic Council and the General Dental Council.

Patients are at the heart of what the PSA does and this provides the public with confidence that RSHoms are practitioners of the highest quality. Accreditation by the PSA protects the right for patients to choose a homeopath belonging to a register offering greater protection for the public and ensuring consistent standards of care.

The report and outcome issued by the PSA recognised the progressive plans the Society had put in place in 2019 to uphold our high professional standards and those required by the accredited registers scheme. The PSA's conditions represent actions the Society needs to take in a specific time frame in order to meet the criteria fully.



Officers from the Society shared their experience of safeguarding good practice with senior staff of the Professional Standards Authority (PSA) at a seminar at the PSA London offices in April which brought together representatives of the PSA's accredited bodies.

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The second s Professional Conduct Support - a unique service

Our professional conduct service is available at the end of a telephone to provide assurance and advice to both Society members and members of the public. Enquiries from members range from asking for information relating to legislation and the Society Code of Ethics to information about websites.

During the year we have:

- Offered safeguarding advice and support
- Supported our members through a range of resources regarding GDPR and practice management
- Conducted website audits and members with common enquiries regarding website content
- Provided advice and guidance to members on terminology for use on their websites and promotional materials including a My Voice resource on dealing with media enquiries
- ✓ Held conversations with members regarding new position statements following adverse media coverage around sensitive issues
- Improved and revised professional conduct procedures, guidelines for the Professional Conduct Committee, adjudication and Board complaints
- Reviewed the Code of Ethics and Practice
- Facilitated a meeting with practitioners to discuss controversial prescribing methods
- In 2019 the Society did not receive any official complaints.

Professional conduct enquiries by type

Professional Standards Queries 39% Queries regarding patients 21% Marketing 16% Safeguarding 9% Legal queries 8% Potential complaints 3% Remedy Sales 2% Queries regarding patient notes 2%



REGISTRATION



registered member of Society of Homeopaths

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Routes to membership

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The recently revised independent route to registered membership is aimed at individuals who have studied at colleges not accredited by the Society. Overseas registered membership was also launched and continues to receive interest from the wider global community. As part of the process, our Registration Committee review all applications to ensure that all new members meet our high standards.

For homeopaths who have qualified through one of our accredited courses, joining the Society is a simple next step process. It's even easier if a practitioner is already a student member - progression to registration is automatic.

Linda Gwillim

Karen Allen

inspirational student workshop







Patricia Hatherly



Lady Margaret Hall, Oxford

Society of Homeopaths





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Education for future professionals

Through 2019 we have continued to support innovation and diversity in education, leading to a professional qualification in the practice of homeopathy. In establishing and maintaining the first and only homeopathy course recognition system in the UK over the last twenty years, the Society has made a huge contribution to raising standards and promoting excellence.

- Colleges were visited by the Education Consultant team to offer support and ensure good practice
- A new college is seeking accreditation by the Society
- A pre-conference workshop provided an opportunity for accredited course providers to ask questions and receive support and advice



- A termly student e-newsletter was launched to provide students with the latest news and developments
- Students were asked to complete a dedicated annual student member survey to assist in future planning by the Society
- The 40th Anniversary Student Literary Prize was awarded to Student Clinical member Jo Magowan at the Society AGM in March at Lady Margaret Hall, Oxford. Jo won her first year's registered member's fees and a half price conference place. Jo's winning article was published in New Homeopath. Runners up Student Clinical members Leon Burton and Ellen Barnes each won a half price conference ticket



Jo Magowan

✓ New student achievement awards for 2019 will be presented to two winners at the 2020 AGM taking place at Resource for London on 25th April.

We hosted a well attended free student workshop at Lady Margaret Hall, University of Oxford in spring 2019. Three Wise Women conference speakers Patricia Hatherly, Karen Allen and Linda Gwillim delivered an inspirational workshop around the theme of infertility, pregnancy and childbirth.



COMMUNICATIONS

On members behalf we continue to handle external communications issuing positive statements, speaking to journalists and briefing policy matters.

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During the year we have:

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- ✓ Kept members up to date with new developments, high quality research and special offers via regular e-newsletters. Readers with an interest in homeopathy can read the latest developments via the online monthly newsletter 'Remedies'
- ✓ Improved and developed our interactive website offering an extensive range of services including marketing and business support, online journal library, research resources and films
- Published topical comment via the Opinion website news section by a variety of members, staff, directors and external contributors from a range of organisations
- ✓ Published advice and materials to help members make the case for homeopathy via the My Voice range of resources. New topics in 2019 included Celebrity Quotes, Dealing with a hostile media and Patient Power - for patients to support the provision of homeopathy by health insurance providers
- ✓ Published a formal response to the report by Parliamentary Group Integrated Health 'Integrated Healthcare: Putting the Pieces Together', the first comprehensive review of complementary medicine (CAM) for a number of years
- Responded to the NICE guidelines on end of life care
- Ensured representation by senior staff and members of the Board at government level including meetings of the Parliamentary Group for Integrated Healthcare





Remedies Society

4Homeopathy Campaign 2019

As a member of 4Homeopathy, we contribute financially and represent at 4Homeopathy group meetings. In partnership with 4Homeopathy, the Society is united with the profession in the promotion of homeopathy to the public and remains one of the key funders of the campaign activity. Homeopathy Awareness Week (HAW) takes place from 10-16th April every year and forms part of the group's campaign work. In 2019 4Homeopathy activities included:

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- ✓ Homeopathy Awareness Week heralded a week of activities to highlight homeopathy's many benefits to health and wellbeing. The campaign was themed around the slogan #TryHomeopathy
- ✓ 4Homeopathy in conjunction with a major marketing agency commissioned a survey 'The Cost of Health' which formed the basis of a news story exploring how much people spent on medicines, fitness and well being
- ✓ A separate poll was conducted for homeopaths and patients, designed to give an accurate and up-to-date picture of homeopathy in the UK
- Free info-graphics and social media posts were shared for the profession to promote homeopathy online. Press stories and publicity material invited people to #TryHomeopathy and direct them to the 4Homeopathy website FindaHomeopath.org.uk
- 4Homeopathy issued a joint homeopathy sector statement following a series of negative press stories about the profession. The joint statement was issued to protect the future of homeopathy and in turn to support patient choice. The joint statement reflected the Society's clear guidance on professional standards
- Homeopathy registers including the Society of Homeopaths, Faculty of Homeopathy and Alliance of Registered Homeopaths in conjunction with other homeopathy partners came together to provide clarification for patients seeking advice and homeopathy treatment.





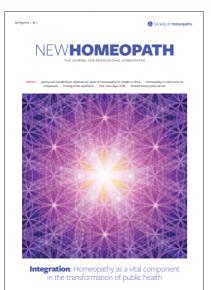
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NEW HOMEOPATH - JOURNAL

New Homeopath, the Society journal with its bold and contemporary design reflects the practice of homeopathy around the world today.

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NEW**HOMEOPATH**





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Now in its third year, New Homeopath is building a reputation as essential reading for the modern homeopath

New Homeopath supports readers by:

- Providing the latest thinking on many aspects of homeopathy. Fresh articles on homeopathic philosophy, materia medica and methodology stand alongside political analysis, campaigning and practice building
- ✓ Publishing visionary articles from top homeopathic thinkers who are shaping our practice today
- ✓ Illustrating the current issues that homeopaths are facing within the social context of practice, as well as providing new insights and information on technical aspects of homeopathy
- ✓ Standing as a strong and proud advocate for homeopathy, it shines a light on the healing potential that homeopathy provides, the professionalism and expertise of registered homeopaths, and the excellence of the Society of Homeopaths.

((Congratulations on the New Homeopath. What a wonderful refresh. The journal looks and feels great. Professional and interesting. Great headlines that draw you in, great balance of content, great design, paper, printing. Makes me proud to be with the Society.))





ECCH

The European Central Council of Homeopaths (ECCH) represents 22 associations of homeopaths from 22 countries across Europe.

Zofia Dymitr represents the Society of Homeopaths at ECCH and is also ECCH Vice Chair.

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ECCH Mission

March

To represent and support national member organisations of homeopaths to further the growth and development of the homeopathy profession in Europe.

ECCH's vision

To ensure the availability of high quality homeopathic treatment to all members of the European public.

ECCH Executives: Michael Smith, Chair, Zofia Dymitr, Vice Chair, Ralf Dissemond, Treasurer, and Fotini Tsandila Kalakou, General Secretary worked consistently throughout 2019 to further the aims and objectives of ECCH.

The voice of homeopaths in Europe

The ECCH Advocacy Team (Miranda Ruchtie, ECCH Policy Officer, Michael Smith and Zofia Dymitr) represented ECCH at meetings with ECCH's strategic partners and other events to make sure homeopathy was represented. In 2019 these included:

- ✓ European Public Health Alliance (EPHA) meetings
- EPHA Anti Microbial Resistance Working Group
- Meetings with politicians in the EU Parliament to promote homeopathy
- EPHA Policy Planning meetings
- ✓ Four EUROCAM council meetings in Brussels
- Workshop with research colleagues in European Committee for Homeopathy and international (LIGA) representatives on developing appropriate guidelines for homeopathy research
- United Nations 2030 Sustainable Development Agenda: Future of Health conference
- Meeting with EPHA's Policy Manager on Access to Medicines to discuss EUROCAM's report on availability of CAM medicinal products

http://www.homeopathy-ecch.org/ The platform for the homeopathy profession in europe

ECCH supports member associations

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Supporting our colleagues in Serbia to ensure homeopaths participate in a government CAM working group. Continuing to support the freedom of patients in Spain to access CAM including homeopathy.

ECCH upholds standards for the profession

ECCH member associations agreed to move forward on its commitment to standards for the profession. The first phase will see a commitment to minimum hours for medical sciences in colleges, a requirement for CPD and a requirement for core teachers to have some teacher training.

Celebrations

ROPEAN

ECCH sent warm congratulations to the Homeopathy Society, Bulgaria on its 25th anniversary. In difficult circumstances, our colleagues in Bulgaria have continued to practice, and make a positive contribution to ECCH over the years.

ECCH Executive began forward planning for ECCH's 30th anniversary AGM in 2020, to be held in Oslo where ECCH will join our Norwegian colleagues who will celebrate their 90th anniversary.

EUROPEAN CENTRAL COUNCIL OF HOMEOPATHS



SUMMARY FINANCIAL REPORT

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Over the last three years the Society has incurred significant expenses to restructure the organisation. Some of that expenditure was possible due to a legacy received in 2016. The Society is now implementing a five-year financial plan to start the process of building up the reserves to a more sustainable level.

The deficit for 2019 was £35.9k, which included a £8.9k write-off of the investment in TradCo (the trading arm of the Society which has now been closed down) and the remaining £17.7k of the legacy. This meant that the operating deficit for 2019 was £9.2k, similar to the 2018 figure of £10.1k as the total 2018 deficit of £59.9k included £49.8k legacy spend.

The Board and Staff continue to monitor all income and expenses carefully to ensure the financial targets can be met in order to achieve operating surpluses from 2020 onwards.

The Society of Homeopaths Profit and Loss Account for the year ended 31 December 2019

	2019 £000	2018 £000
Turnover		
Membership fees	444.7	450.8
Educational Services	14.5	12.0
Publications	8.4	10.4
Events	20.5	30.9
Other income	2.6	0.9
	490.7	505.0
Expenditure		
Directors & staff	270.0	288.8
Membership services	59.1	61.0
Communications	36.2	61.4
Company expenses	34.8	33.8
Premises	33.5	28.0
Events	24.1	24.7
Consultants	19.3	17.3
Meeting & travel	14.8	22.0
Publications	14.3	15.2
Finance costs	6.2	7.3
Other expenses	14.2	5.4
	526.5	564.9
Operating profit	(35.8)	(59.9)
Corporation tax	0.0	0.0
Current year deficit	(35.8)	(59.9)

The Society of Homeopaths Balance Sheet at 31 December 2019

	2019 £000	2018 £000
Fixed assets	268.7	273.3
Current assets	78.4	122.4
Total assets	347.1	395.7
Liabilities	73.2	86.0
Net assets	273.9	309.7
Earnings brought forward	309.7	369.6
Current year suplus	(35.8)	(59.9)
Capital and reserves	273.9	309.7

The Society of Homeopaths Retained Earnings

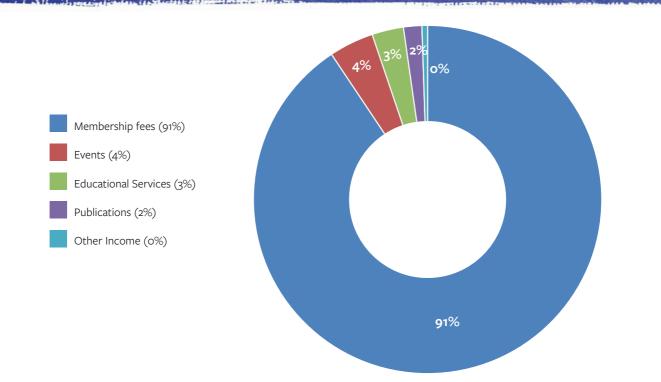
	2019 £000	2018 £000
At 31st December 2018	309.7	369.6
At 31st December 2019	273.9	309.7
Change	(35.8)	(59.9)

On 31st December 2018 the subsidiary company, TradCo, ceased trading.

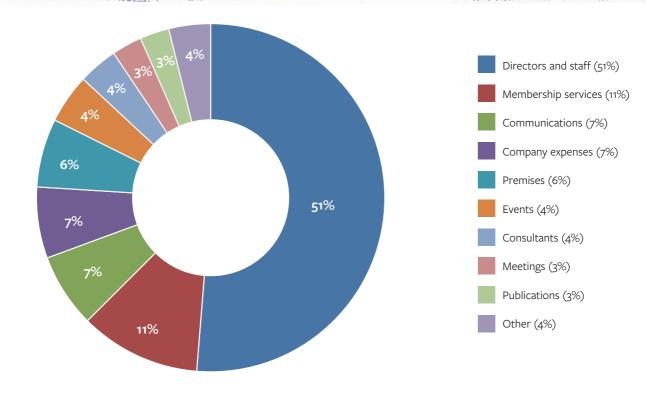
The investment in TradCo was written off during the year to 31st December 2019.



INCOME - 2019



EXPENDITURE - 2019





BOARD OF DIRECTORS

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Maggie Dixon Selina Hatherley Judith Kiely Suse Moebius Richard O'Quinn Robert Pitts Francis Treuherz Linda Wicks Alex Winkler

Appointed March 2019 Independent Director

Independent Director/Vice Chair Independent Director

Chair

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Sent: I. P. Stiller

DIRECTORS' STATEMENT ON FINANCIAL INFORMATION

The financial information on pages 12 to 14 has been extracted from the Society's annual accounts and those of its subsidiary. Accounts for the year ended 31 December 2019 were approved by the respective boards on 24 February 2020.

The Auditors have undertaken to file copies of the accounts with the Registrar of Companies. The financial information set out on pages 12 to 14 may not contain sufficient information to allow for a full understanding of the financial affairs of The Society and its subsidiary.

For further information, full accounts and auditors' reports can be obtained from the Finance Manager, The Society of Homeopaths, 11 Brookfield, Duncan Close, Moulton Park, Northampton, NN3 6WL.

inhers Linda Wicks Chair

Chair 24th February 2020

AUDITORS' STATEMENT TO MEMBERS

We have examined the summary financial statement set out on pages 12 to 14.

Respective Responsibilities of Directors and Auditors

The summary financial statement is the responsibility of the directors. Our responsibility to you is to report that to you our opinion on its preparation and consistency with the full financial statements and directors' reports.

Opinion

In our opinion the summary financial statement is consistent with the full financial statements and directors' report of The Society of Homeopaths for the year ended 31 December 2019.

10 Charter Acent

10. Chartered Accountants 10 Cheyne Walk Northampton NN2 8LZ 24th February 2020



Support homeopathy for future generations

Help us to protect the homeopathy you love – for tomorrow and forever – leave a gift in your will. Leaving a gift in your will help keep homeopathy alive.

Legacies are at the heart of everything we do. Gifts generously left in wills have enabled us to: • Support homeopathy in local communities via clinics

- Provide valuable information about homeopathy to the public and the profession
- Provide training and support to the junior members of the profession
 Provide a voice for the profession in the media, at government level and in local communities

For further information https://homeopathy-soh.org/about-us/leave-a-legacy/

Society Merchandise

Promote homeopathy and your practice within your clinic and your local community with our specially designed merchandise for the professional homeopath.

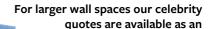
Canvas framed prints

Celebrity endorsement is a popular part of modern culture. We've taken a collection of celebrity quotes from athletes and royalty to stars of screen and stage to make these superb canvas framed prints to brighten up your clinic.

We've also taken the fabulous Society illustrations onto canvas we've condensed them onto lovely square prints.









To brighten up your waiting area, clinic or home office we've taken our illustrations

onto these table runners

NEW Table runners

Stationery for RSHoms





11 Brookfield, Duncan Close, Moulton Park, Northampton NN36WL | Tel: 01604 817890 | info@homeopathy-soh.org

www.homeopathy-soh.org